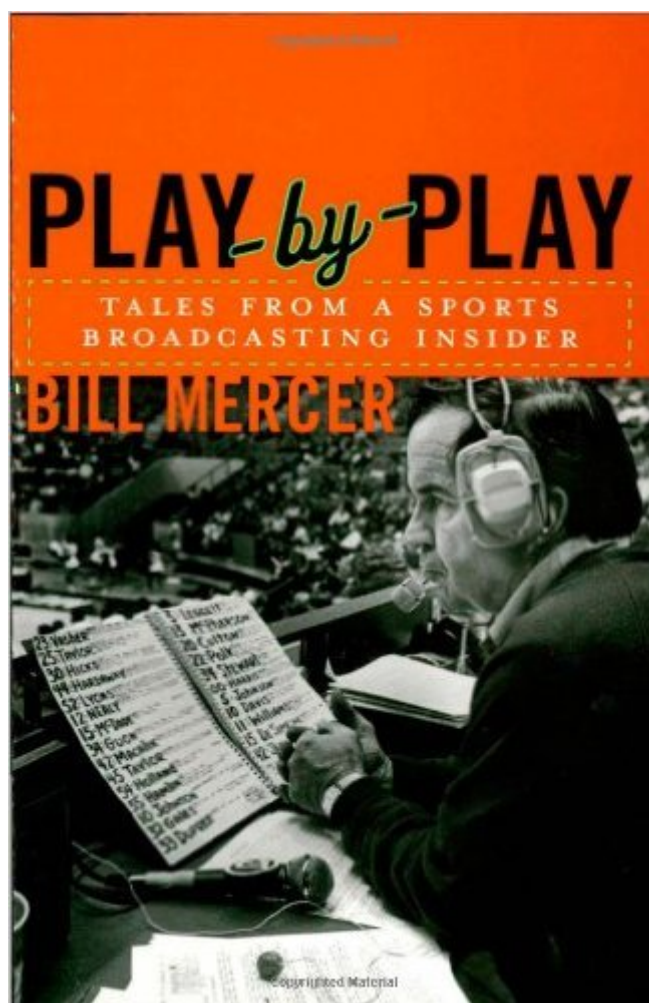


The book was found

Play-by-Play: Tales From A Sportscasting Insider



Synopsis

Both a memoir and a "how-to" for anyone who aspires to a career in broadcast journalism, particularly sports, this book calls on Mercer's vast experience and name recognition in Texas to give an insider's view of everything from play-by-play to interviewing a celebrity athlete. Mercer began his career as the voice of professional wrestling in Dallas in the 1950s, and later went on to be a play-by-play announcer for teams ranging from the Dallas Cowboys to the Chicago White Sox, in addition to a brief "hard news" stint at the time of the Kennedy assassination in Dallas in 1963.

Book Information

Paperback: 320 pages

Publisher: Taylor Trade Publishing; 1st Taylor Trade Pub. Ed edition (July 9, 2007)

Language: English

ISBN-10: 1589792246

ISBN-13: 978-1589792241

Product Dimensions: 6 x 1 x 9.3 inches

Shipping Weight: 1.1 pounds

Average Customer Review: 4.6 out of 5 starsÂ Â See all reviewsÂ (5 customer reviews)

Best Sellers Rank: #1,824,027 in Books (See Top 100 in Books) #88 inÂ Books > Sports &

Outdoors > Miscellaneous > Sports Broadcasting #251 inÂ Books > Sports & Outdoors >

Miscellaneous > Journalism #4980 inÂ Books > Biographies & Memoirs > Arts & Literature >

Television Performers

Customer Reviews

Anything Bill Mercer does reaks of class and sophistication. His career continues even today after over 50 years of hard work. I had the wonderful opportunity to work with Bill Mercer at many places with the first of them being KVIL radio. I remember him tearing through the front door of the radio station being scheduled to be on the air in 10 minutes. We're talking 4:30am. All of this after being up all night on a return trip from a UNT (NTSU) "Mean Green" game. His book describes the behind the scenes of sports in a way that you can't put the book down. Bill Mercer's book should be required reading in every school in the US and Canada and a few other countries

Having heard Bill Mercer on the air all of my life, it was nice to read some inside stories of the sports broadcasting world.

Great stories from a true pioneer.

Outstanding book about the great sports caster Bill Mercer.

Good read by a consummate pro....

[Download to continue reading...](#)

Play-by-Play: Tales from a Sportscasting Insider Anchorboy: True Tales from the World of Sportscasting Insider's Guide to Graduate Programs in Clinical and Counseling Psychology (Insider's Guide to Graduate Programs in Clinical & Counseling Psychology) Total Sportscasting: Performance, Production, and Career Development PokÃfÂ©mon Go: Best Guide to Play PokÃfÂ©mon Go. Learn All Sneaky Tricks and Play Like A Pro. + Ways To Play PokÃfÂ©mon Go On Your PC: (Unofficial Pokemon Go Guide, ... Go) (Pokemon Go Secrets, Pokemon Go Tricks) The Bridesmaids: True Tales of Love, Envy, Loyalty . . . and Terrible Dresses (Picador True Tales) Fairy tales for adults.: Fantastic fairy tales for adults with an erotic bias. Twisted Tales: The Complete Collection (Nine Adult Fairy Tales Of Extreme And Taboo Punishment) The Arabian Nights: Tales of 1,001 Nights: Volume 1 (The Arabian Nights or Tales from 1001 Nights) Plain Tales from the Hills: Rudyard Kipling Collection - 40+ Short Stories (The Tales of Life in British India): In the Pride of His Youth, Tods' Amendment, ... the Night, The Gate of a Hundred Sorrows... The Arabian Nights: Tales of 1,001 Nights: Volume 2 (The Arabian Nights or Tales from 1001 Nights) The Arabian Nights: Tales of 1,001 Nights: Volume 3 (The Arabian Nights or Tales from 1001 Nights) Amazing Tales from the Boston Red Sox Dugout: A Collection of the Greatest Red Sox Stories Ever Told (Tales from the Team) Tales from the Atlanta Braves Dugout: A Collection of the Greatest Braves Stories Ever Told (Tales from the Team) Tales from the Sacramento Kings Locker Room: A Collection of the Greatest Kings Stories Ever Told (Tales from the Team) Hoop Tales: UConn Huskies Women's Basketball (Hoop Tales Series) Hoop Tales: Maryland Terrapins Men's Basketball (Hoop Tales Series) E-commerce Get It Right! Step by Step E-commerce Guide for Selling & Marketing Products Online. Insider Secrets, Key Strategies & Practical Tips, Simplified for Your Startup & Small Business Tasting Whiskey: An Insider's Guide to the Unique Pleasures of the World's Finest Spirits Bordeaux Bootcamp: The Insider tasting Guide to Bordeaux Basics

[Dmca](#)